

MercedesTrophy 2009: Swinging Times ahead

Scintillating ensemble simply 'Exquisit' from Gayatri Khanna lights up the Evening Event.

Bangalore: The ninth edition of MercedesTrophy in India got off to a flying start today at the Eagleton Golf Club, Bangalore with tee-off by Dr. Wilfred Aulbur, CEO & Managing Director of Mercedes-Benz India. Present at the event was the sponsor of the tournament: Mr. Aditya Khullar, Manager Marketing India and Subcontinent, Swiss International Air Lines Ltd.

At a glittering evening event of fashion, cars and indulgence, the lucky winners carried away their prizes. The highlight of the event was unmistakably the ensemble 'Exquisit'. Designer Gayatri Khanna's created a collection for Mercedes-Benz that was a tribute to style, sophistication and elegance. Gayatri Khanna drew inspiration from attributes of the Mercedes-Benz brand to design a collection that is truly unique and exquisite. In a series of five couture lines, the collection moves from Luxurious Leisure, Dynamic Performance, Inspired Passion and Distinctive Elegance to Sophisticated Tradition.

The winners and runner-up are selected for each category at the four regional finals held at Bangalore (January 17, Eagleton Golf club), Mumbai (January 31 & February 1 at Willingdon Sports Club), Delhi (February 14 & 15 at Jaypee Greens) and Chandigarh (February 21 at Chandigarh Golf Course).

The winners and runners-up for each category from each of the regional rounds will be special guests of Mercedes-Benz India at the prestigious National Finals which will be played at the exotic Aamby Valley Golf Course near Pune on March 21. The three lucky winners at the National Finals, along with their spouses, will get a unique chance to participate at the Mercedes Trophy World Final in September 2009 at Stuttgart, Germany, which is an annual congregation of the finest-proven players and Mercedes-Benz enthusiasts.

Dr. Wilfried Aulbur, CEO and Managing Director of Mercedes-Benz India: "The association of sporting prowess and lifestyle finesse has been a hallmark of the MercedesTrophy and this tournament is regarded as one of the most prestigious events in the Golfing calendar.

This year the tournament has a wider footprint: with estimated 600+ Mercedes-Benz patrons expected to participate. The demands from our players have also convinced us to extend this event to the city of Chandigarh. So Mercedes Trophy regional rounds will now be played across- not three but four cities now.



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