

Press Release

March 9, 2009

Mercedes-Benz India launches its luxury SUV: the new M-Class

- The new M-Class offers best-in-class performance, refinement, dynamism, versatility and safety: ideal for bustling city traffic as well as for off-road purposes.
- Better value: the new M-Class offers significant enhancements of styling, equipment and features for the same price as its predecessor.
- Mercedes-Benz revolutionized the luxury SUV segment globally in 1997 with the M-Class. The New M-Class reasserts the leadership of Mercedes-Benz in the SUV segment.

Pune–Mercedes-Benz India today announced the launch of its popular SUV the M-Class. The new M-Class is available in two engine choices: the ML 320 CDI (featuring a high-torque diesel engine) and the ML 350 (powered by a high output gasoline engine).

“The new M-Class offers best of both the worlds: the highest levels of luxury, comfort and on-road refinement combined with excellent off-road capabilities and best-in-class safety standards. We have maintained the same price for this product despite significant enhancements of equipment, features and performance... thus making the best value for money offering in this segment.” commented Dr. Wilfried Aulbur, CEO and Managing Director of Mercedes-Benz India.

The New M-Class offers a high level of on-road refinement. It presents a state-of-the-art 7 speed Automatic transmission (7G-TRONIC), a height adjustable air suspension (AIRMATIC), an Exterior Sports Package featuring 19 inch alloy wheels, and available luxurious leather interior with burr walnut accents.

The New M-Class offers excellent off-road capabilities. It features the famous 4MATIC permanent all-wheel drive system with a start-off assist & a Downhill Speed Regulation (DSR).

The New M-Class offers exciting engine choices - two V6 engines. High torque Diesel engine (ML 320 CDI) with 535NM of torque and another high output Gasoline engine (ML 350) with 272 horsepower.

The New M-Class offers excellent value proposition for its owners: The New M-Class comes at the same price as its predecessor despite significant enhancements of equipment design and features. Its list of standard features now include PRE-SAFE system and NECK-PRO as part of the Mercedes-Benz Integrated Safety Concept. The comfortable seating for 5 adults leaves plenty of luggage space in the M-Class. The New M-Class also features as standard, a full-size spare wheel mounted on the rear of the vehicle, a major convenience and safety advantage in case of a flat tire- especially in Indian driving conditions.

- ML 350 is priced at: Rs. 53.77 lacs, ex-showroom Mumbai.
- ML 320 CDI is priced at: Rs. 54 lacs, ex-showroom Mumbai.

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1. Technical Data & Dimensions (New M-Class)

Specifications	ML 320 CDI	ML 350
Fuel	Diesel	Petrol
Engine type	V6	V6
Displacement (cc) *	2,987	3,498
Power (kW/hp @ rpm) *	172 / 234 @ 3,800	200 / 272 @ 6,300
Torque (Nm @ rpm) *	535 @ 1,600 – 2,400	355 @ 4,500
L x W x H (mm) *	4,781 x 1,911 x 1,774	4,781 x 1,911 x 1,774
Ground Clearance Maximum / Normal (mm)	261 / 181	261 / 181
Kerb weight (kg)	2,185	2,135
Fuel Tank (Liters) *	95	95
Acceleration 0 – 100 Km/h (seconds)	8.6	8.4
Top speed (Km/h)	215	225

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